

CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA

ACADEMIC SENATE

ACADEMIC PROGRAMS COMMITTEE

REPORT TO

THE ACADEMIC SENATE

AP-044-156

Visual Communication Design, BFA FOR SEMESTERS

Academic Programs Committee

Date: 06/06/2016

**Executive Committee
Received and Forwarded**

Date: 08/24/2016

Academic Senate

**Date: 08/31/2016
First Reading**

BACKGROUND: The Department of Art has put forward a referral for a BFA in Visual Communication Design for semesters.

The Department of Art has two majors—Visual Communication Design and Art History—and two minors—Studio Arts and Art History. The majors and minors are all complementary and they support the department's mission to advance the study of visual and spatial art and design. The B.F.A. in Visual Communication Design and the Studio Arts Minor develop the practice of art and design. The B.A. in Art History and the Art History Minor foster the historical and theoretical study of art and design. Aligning with the University's core values, the department's programs are committed to academic excellence, cultivating awareness of cultural diversity, and preparing students for careers in their respective fields.

RESOURCES CONSULTED:

Deans

Associate Deans

Department Chairs

All Faculty

DISCUSSION:

Before reaching the Academic Programs Committee, this program was reviewed by the College Curriculum Committee in the College of ENV as well as the Dean of ENV and the Office of Academic Programs. All concerns raised at those levels were addressed. The Academic Programs Committee then conducted campus-wide consultation, as well as its own review of the program. No concerns were raised.

RECOMMENDATION:

The Academic Programs Committee recommends approval of the semester program Studio Arts Minor